## the new museum of contemporary art

In 1994, Kiss + Cathcart won a design competition to expand and renovate the New Museum of Contemporary Art's space in a Soho loft building fronting Broadway. Given a very tight budget, Kiss + Cathcart recommended a phased approach to construction. Phase I used available funds, while Phase II anticipates the results of a capital and fundraising campaign.

Within a \$50 per square foot construction budget, Phase I renovated the entire second floor as gallery space, improved access to all floors, and provides visitors with a clear impression of the expansion which has taken place. A new lobby welcomes the public to the museum's expanded galleries on three levels, as well as a bookstore downstairs and a mezzanine overlooking Broadway.

The Client: New Museum

The Team: Kiss + Cathcart, Architects Ove Arup + Partners

**Project Details:** \$2,550,000 30,000 s.f. Completed 1997



